

Visit Beautiful Bangkok, Meet Nice People and Find the Right Distributor



SIGNAGE • LED | FASHION • FABRIC | PACKAGING • LABEL



**BANGKOK
PACK & LABEL
EXPO 2024**

**BANGKOK
AD&SIGN
EXPO 2024**



**BANGKOK
DIGITAL
TEXTILE
PRINT
EXPO 2024**

November 7 – 10, 2024

**Hall 6 – 7 Impact,
Thailand**



Book your booth, Contact
China Sole Agent:
SHANGHAI WOSEN EXPO CO., LTD
Email: cuiying@wsexpo.cn
Cell: +86 13 6216 83676
Direct: +86 21 6386 8366



Organized by
**GRANDMASTER
EXHIBITION**
Grand Master Exhibition Co., Ltd.

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www.bkkadsignexpo.com



Visit Beautiful Bangkok, Meet Nice People and Find the Right Distributor



SHOW YOUR PRODUCTS & SERVICES TO THAILAND SIGN MAKING BUSINESS WITH BANGKOK AD & SIGN EXPO 2024 NOW!

**FACT & FIGURE OF 94% OF THAI SIGN MAKERS LOOKING FOR SUPPLIES
FROM LOCAL LEADING EXHIBITORS
FOR 4 DAYS IN BANGKOK AD & SIGN EXPO 2024 ARE:**

- | | |
|---|--|
| <input checked="" type="checkbox"/> Eco Solvent Printer | <input checked="" type="checkbox"/> LED Wall Display |
| <input checked="" type="checkbox"/> UV Flatbed & Roll to Roll Printer | <input checked="" type="checkbox"/> LED Module, Power Supply |
| <input checked="" type="checkbox"/> Fiber Laser Cutter | <input checked="" type="checkbox"/> Slim Light Box |
| <input checked="" type="checkbox"/> Laser Cutting Machine | <input checked="" type="checkbox"/> Signage & Channel Letters |
| <input checked="" type="checkbox"/> CO2 Laser Cutting Machine | <input checked="" type="checkbox"/> Aluminum Light Box |
| <input checked="" type="checkbox"/> CNC Router Machine | <input checked="" type="checkbox"/> Decorative Metal Items & Channel Letters |
| <input checked="" type="checkbox"/> 3D Printer | <input checked="" type="checkbox"/> Flex Banner |
| <input checked="" type="checkbox"/> Eco Solvent Ink & UV Ink | <input checked="" type="checkbox"/> Self Adhesive Vinyl |
| <input checked="" type="checkbox"/> Sticker for Signage and Car Wrap | <input checked="" type="checkbox"/> Hot Laminated Frontlit Flex Banner |
| <input checked="" type="checkbox"/> PP Sticker | <input checked="" type="checkbox"/> PVC Foam Board |
| <input checked="" type="checkbox"/> Acrylic Sheet | <input checked="" type="checkbox"/> Lamination Film & Cold Laminating Film |
| <input checked="" type="checkbox"/> Fabric for Signage | <input checked="" type="checkbox"/> Aluminum Composite Panel |
| <input checked="" type="checkbox"/> All P.O.P Display & Advertising Display Stand | <input checked="" type="checkbox"/> Color PVC Foam Board |
| <input checked="" type="checkbox"/> Outdoor Display Products & Tube Banner Stand | <input checked="" type="checkbox"/> PET Double Sided Tape |

**SOURCE: THE ESTIMATED NUMBER OF THAI SIGN MAKERS NATIONWIDE AS APPEARED
IN ACTIVE SOCIAL MEDIA GROUP IS APPROXIMATELY MORE THAN 22,000 SIGN SHOP OWNER**

AT A GLANCE



Expo Name: BANGKOK AD & SIGN EXPO 2024

Innovation for Signage – LED, Advertising Media, Decoration Design, Fabric Signage, Retailing Display, Sticker Wrap for Vehicle and Building consumers.



Expo Name: BANGKOK DIGITAL TEXTILE PRINT EXPO 2024

Innovation for Garments - Textile, Screen Print, Sportswear, Fabric Signage and Embroidery



Expo Name: BANGKOK PACK & LABEL EXPO 2024

Innovation for Packaging and Label Printing - Corrugated Printer, Labelling Machines and Labels, Automatic Carton Box Cutter Machine

**BANGKOK
PACK & LABEL
EXPO 2024**

Date: 7th - 10th November 2024

Time: 10.00 – 20.00 hrs. **Time Last day:** 10.00 – 19.00 hrs.

Venue: IMPACT MUANG THONG THANI, THAILAND

Concept: "Visit Beautiful Bangkok, Meet Nice People and Find the Right Distributor"

Website: www.bkkadsignexpo.com

November 7 – 10, 2024 | Hall 6 – 7 Impact, Thailand



PURPOSE OF VISITING 2023



GATHER INFORMATION

56% gather information

PLACE ORDERS

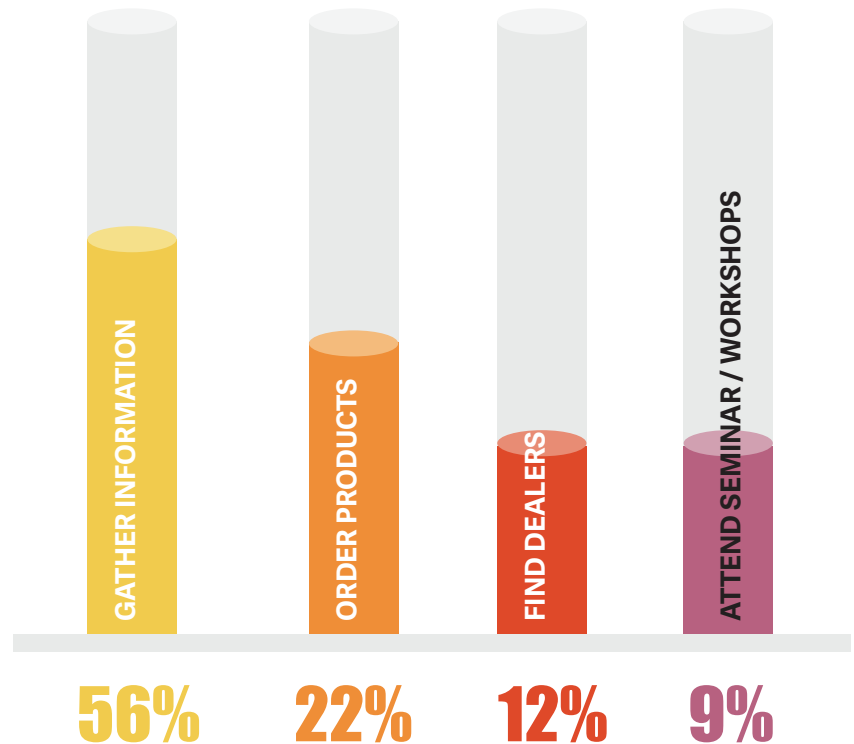
22% place orders of products and services

LOOK FOR DISTRIBUTOR

12% find dealers/distributors

ATTEND SEMINAR / WORKSHOP

9% attend seminars/workshops/contests

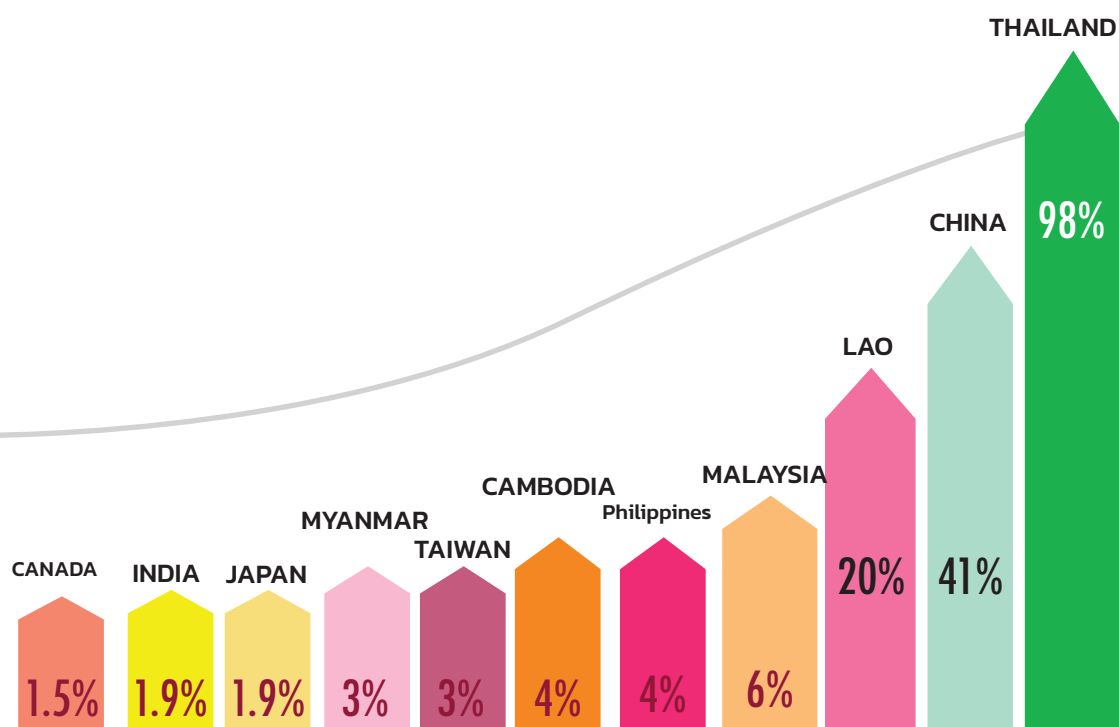


TOP 20 RANKING Visitors Countries



from 33 Countries in year 2023

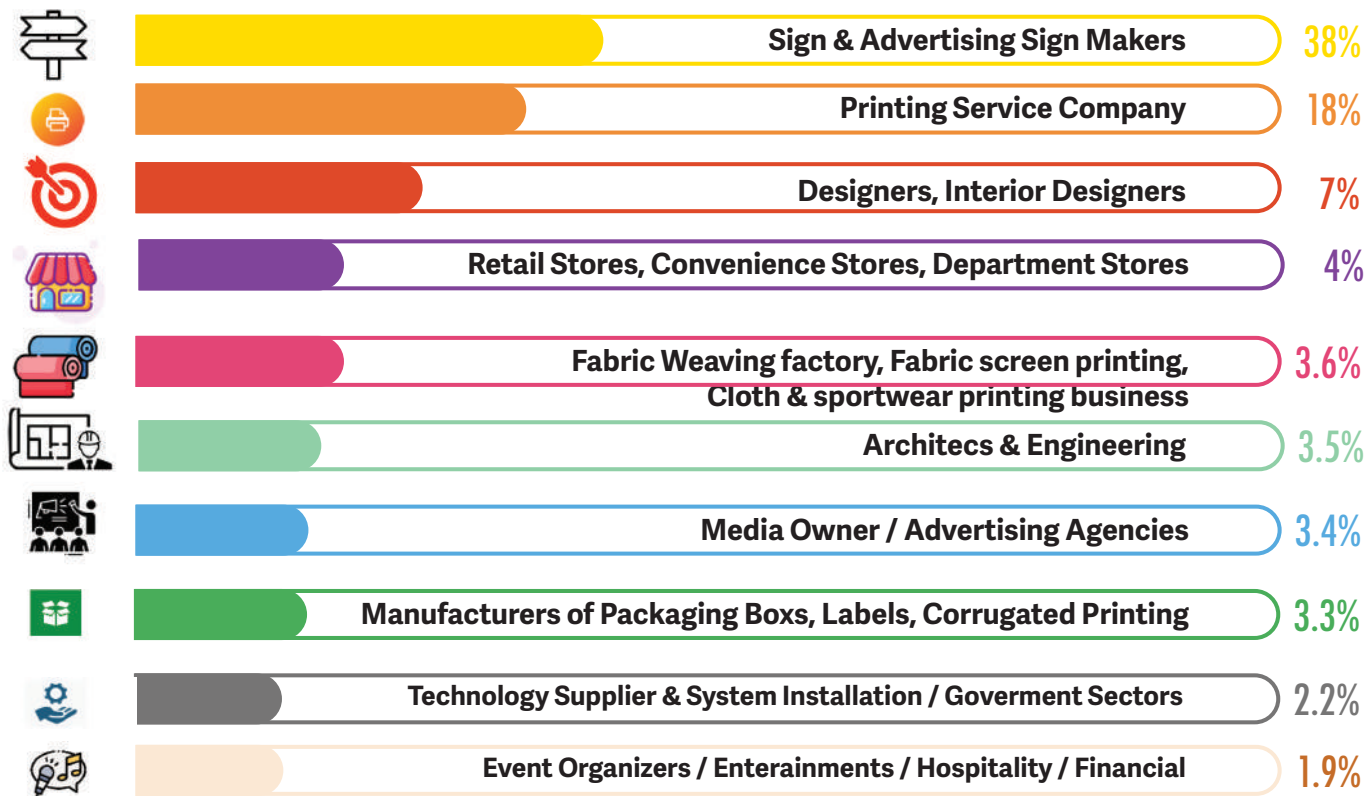
1. CHINA	41%
2. LAOS	20%
3. MALAYSIA	6%
4. PHILIPPINES	4%
5. CAMBODIA	4%
6. VIETNAM	3%
7. TAIWAN	3%
8. MYANMAR	2%
9. JAPAN	1.9%
10. INDIA	1.9%
11. CANADA	1.5%
12. AFGHANISTAN	1.5%
13. SINGAPORE	1.1%
14. UNITED STATE OF AMERICA	0.8%
15. TRINIDAD	0.8%
16. RUSSIA	0.8%
17. ANDORRA	0.8%
18. UNITED ARAB EMIRATES	0.8%
19. SRI LANKA	0.8%
20. ESTONIA	0.8%



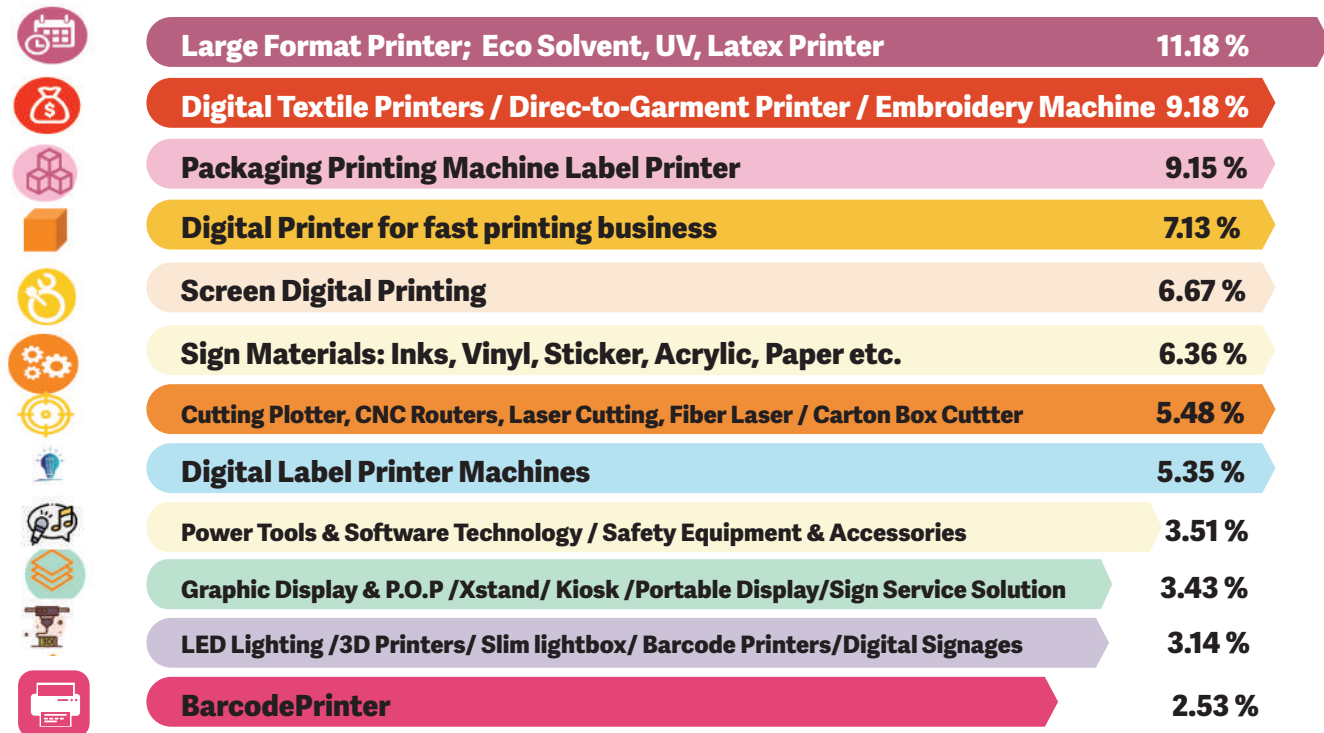
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TOP 10 BUSINESS TYPES OF VISITOR



TOP 12 CATEGORIES Visitors are interested in



3 Reasons to Exhibit

Innovation for Signage - LED | Advertising Media
Fabric Signage | Display | Sticker Wrap for Vehicle
and Building

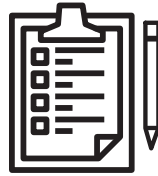


01



Clear concept of organizing exhibition to support **Selling-Purchasing negotiation** from Real Buyers from Thailand and Neighboring Countries for Full 4 days

02

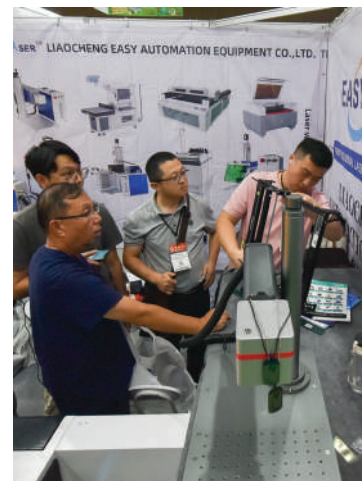


Get to know Real Buyers Nationwide and CLMV - Cambodia, Laos, Myanmar, Vietnam

03



Reach Real Buyers and Repeat orders from buyers continuously after the exhibition



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Interested to Exhibit? Contact us now!



wechat

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EXHIBITION**
Grand Master Exhibition Co., Ltd.

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4 Reasons to Visit

Innovation for Signage - LED | Advertising Media
Fabric Signage | Display | Sticker Wrap for Vehicle
and Building



01



Gaze on 10,000 sq.m.
exhibition area from
Leading Distributors

02



Get Creative ideas
Innovation of Digital Technology over
1,000 brand 75,000 items

03



**Get Special
Promotions** of the Year
from every booth

04

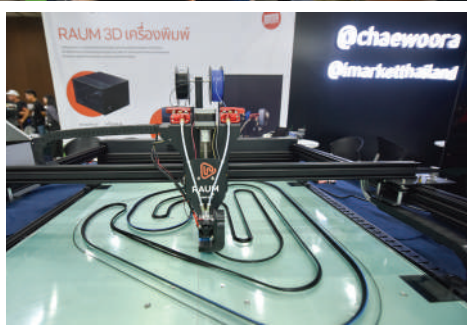


Exclusive Workshop
+ Seminar from **Guru**
in the industry

Oversea Exhibitors

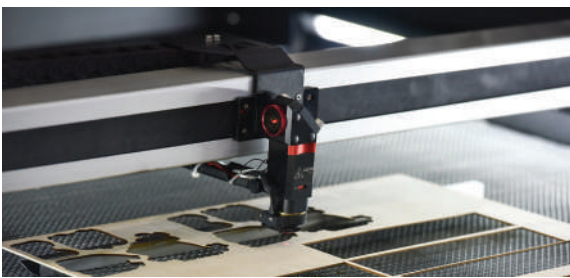
Thailand Exhibitors





BANGKOK AD & SIGN EXPO 2024

EXHIBIT PROFILE



- ✓ Large Format Printer; Eco Solvent, UV Latex Printer, Inkjet Flatbed Printer
- ✓ Digital Printer for fast printing business, Photo lab and camera shop
- ✓ Laser Cutting, Fiber, Engraving, Die-cutting machine, CNC & Lather machine
- ✓ 3D Printer for signage, model, Model 3D Scanner
- ✓ Sign and Printing materials; Ink, Sticker, Vinyl, Acrylic sheet
- ✓ Electronic and Power tools
- ✓ P.O.P media, Fabric Display, Backdrop, J-Flag, Standby, Kiosk, Xstand, Rollup
- ✓ LED display screens Manufacturer and Distributor, Digital signage screens, Video walls, Interactive screens, LED lighting for signage, Advertising media, Retail stores and Interior decoration
- ✓ Slim light box for advertising

VISITOR TARGETS

- ✓ Signs and advertising producers
- ✓ Print-on-demand printing house
- ✓ Architects, Interior designers, Retailing Designer
- ✓ Owner or concessionaire of Out-of-home media, Digital media, instore media
- ✓ Financial Institution Executives
- ✓ Executives of Real estate, Department store, Airport and Bus Station Terminals



BANGKOK DIGITAL TEXTILE PRINT EXPO 2024

EXHIBIT PROFILE



- ☑ Dye Sublimation Printer, Heat Transfer
- ☑ DTG Direct to Garment Printer for textile (DTG)
- ☑ DTF, DFT
- ☑ Embroidery Machine, Sewing Machine for Apparel Business,
- ☑ Screen Printing on T-Shirt, Sportswear
- ☑ Block Screen Printer for Screen Printing on garments, Sportswear



VISITOR TARGETS

- ☑ Fabric screen printing shop, Cloth & Sportswear printing business, Fabric Weaving factory
- ☑ Garment business owner
- ☑ Textile business owner, Weaving factory
- ☑ Owner of a sports clothing production Business and screen-printed sports clothing
- ☑ Owner of advertising media and Fabric Signage business.
- ☑ Fashion designer
- ☑ Manufacturer of shoes and bags

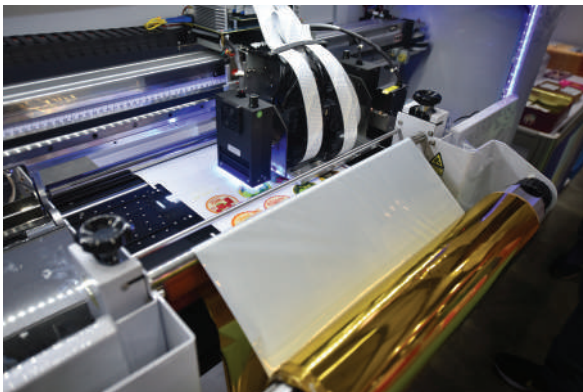


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BANGKOK PACK & LABEL EXPO 2024

EXHIBIT PROFILE



- ✓ Digital Packaging & Label Printing for factory and E-commerce business
- ✓ Packaging Machines, Corrugated Printer, Automatic Carton Box Cutter Machine
- ✓ Labelling Machines and Labels
- ✓ Carton Folding, Sealing Machine
- ✓ Label Digital Printer, Cutting Plotter Machine and Di - Cut Printer



VISITOR TARGETS

- ✓ Owner of a packaging box printing business.
- ✓ Owner of a corrugated box printing business.
- ✓ Owner of a product label printing business



SHOW HIGHLIGHT

BUSINESS MATCHING



“It is a must-attend event for industry to expand their business and upskill - reskill in exclusive seminars and sign workshops as well as networking activities.”

SEMINAR



WORKSHOPS



ABOUT ORGANIZER



Grand Master Exhibition Co., Ltd. is found to provide professional management services for events and exhibitions. The company is established by a team of highly experienced professionals in organizing trade fairs, events, online and offline business matching, seminars, and workshops for businesses on signage making, advertising sign, and advertising media, digital printing, design magazine & publication for over 15 years.

Through long-established relationships with associations, and media partners that are not limited to Thailand but also to neighboring countries especially CLMV - Cambodia, Lao, Myanmar, and Vietnam, etc. Our trade fairs are significant platforms and a part of the industry.


Grand Master Exhibition Co.,Ltd.

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