

SIGNAGE • LED | FASHION • FABRIC | PACKAGING • LABEL

Innovation of Digital Printing that Makes Money



**BANGKOK
AD&SIGN
EXPO 2023**

9 - 12 NOVEMBER 2023

**Hall 6-7 Impact Muang Thong Thani
Thailand**



**BANGKOK
PACK & LABEL
EXPO 2023**



**BANGKOK
DIGITAL
TEXTILE
PRINT
EXPO 2023**



Organized by

**GRANDMASTER
EXHIBITION**
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BANGKOK
PACK & LABEL
EXPO 2023

INNOVATION OF
DIGITAL PRINTING
THAT MAKES MONEY

9-12 NOV 2023

HALL 6-7 IMPACT,
THAILAND

FACTS & FIGURES



ASEAN

ASEAN provides 678 million consumer, 10 Countries

THAILAND

- 2nd largest economy in Southeast Asia with 70 million population
- Thailand offers convenient trade with China, India and the countries of the Association of Southeast Asian Nations (ASEAN), and easy access into the Greater Mekong sub-region

CLMV

- 179.2 million consumers

THAILAND, with its population of 70 million, stands at the heart of the ASEAN Economic Community, a 10-nation Southeast Asian common market. Thailand has the 2nd largest economy in Southeast Asia and is well-connected to the fast-growing CLMV sub-region by excellent transportation infrastructure. The CLMV region includes 179.2 million consumers located, ASEAN provides 678 million consumers.

HUB OF ASEAN

Thailand enjoys a strategic location and serves as a gateway into the heart of Asia. The country also offers convenient trade with China, India and the countries of the Association of Southeast Asian Nations (ASEAN), and easy access into the **Greater Mekong sub-region** where newly emerging markets offer great business potential consumers.



Ongoing national investment in and rapid development of Thailand's logistics systems are helping to integrate the country's transportation system with those of other emerging economies. This brings vast cross-border trade and investment opportunities, making Thailand an ideal investment destination.



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SHOW SUMMARY

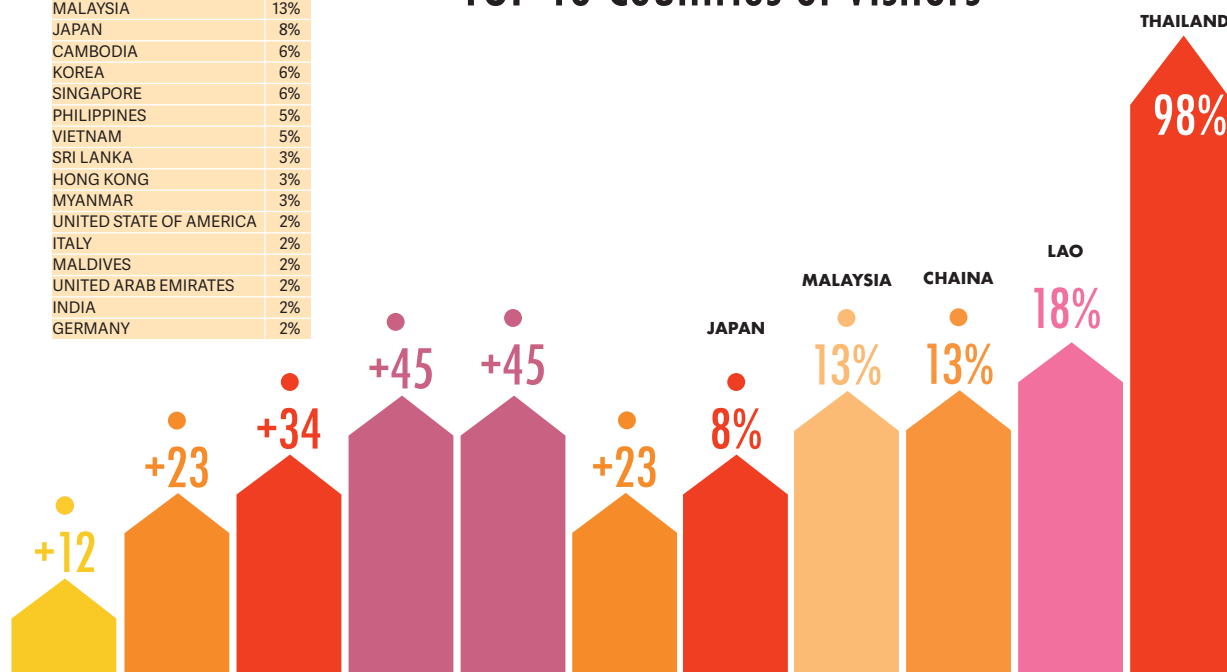


Throughout the 4 days of the previous expo after the Covid epidemic, 45 exhibiting companies from 3 countries of Thailand, South Korea, and UAE, with a total of 6,149 visitors from 18 countries participated in the show. 98 % of Total visitors are from Thailand, the overseas others of 2 % are ranked orderly as a shown graph.

Visitors were ranked orderly from **THAILAND, LAOS, CHINA, MALAYSIA, JAPAN, CAMBODIA, SINGAPORE, PHILIPPINES, VIETNAM, SRI LANKA, HONG KONG, MYANMAR, the UNITED STATES OF AMERICA, ITALY, MALDIVES, UNITED ARAB EMIRATES, INDIA, AND GERMANY.**

LAOS	18%
CHINA	13%
MALAYSIA	13%
JAPAN	8%
CAMBODIA	6%
KOREA	6%
SINGAPORE	6%
PHILIPPINES	5%
VIETNAM	5%
SRI LANKA	3%
HONG KONG	3%
MYANMAR	3%
UNITED STATE OF AMERICA	2%
ITALY	2%
MALDIVES	2%
UNITED ARAB EMIRATES	2%
INDIA	2%
GERMANY	2%

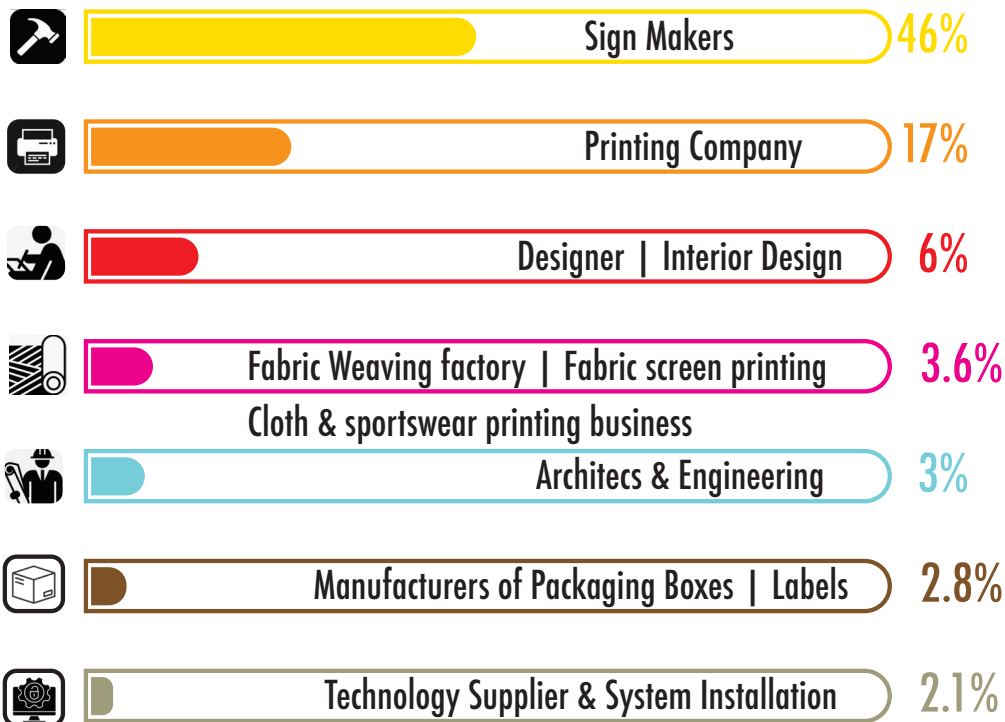
TOP 10 Countries of Visitors



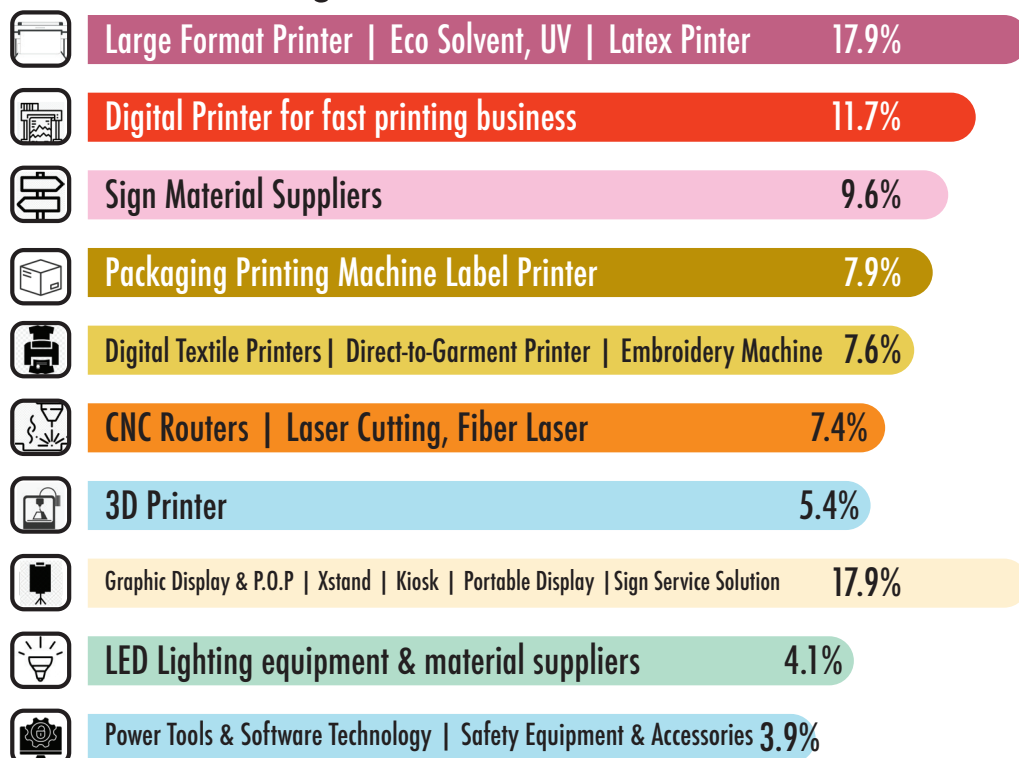


SHOW SUMMARY

TOP 7 Business types of visitor are



TOP 10 Categories Visitors are interested in





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9-12 NOV 2023

**HALL 6-7 IMPACT,
THAILAND**

AT A GLANCE



Expo Name: BANGKOK AD & SIGN EXPO 2023

Innovation for Signage – LED, Advertising Media, Decoration Design, Fabric Signage, Retailing Display, Sticker Wrap for Vehicle and Building consumers.



Expo Name: BANGKOK DIGITAL TEXTILE PRINT EXPO 2023

Innovation for Garments - Textile, Screen Print, Sportswear, Fabric Signage and Embroidery



Expo Name: BANGKOK PACK & LABEL EXPO 2023

Innovation for Packaging and Label Printing - Corrugated Printer, Labelling Machines and Labels, Automatic Carton Box Cutter Machine

Date: 9th - 12th November 2023

Time: 10.00 – 20.00 hrs. **Time Last day:** 10.00 – 19.00 hrs.

Venue: IMPACT MUANG THONG THANI, THAILAND

Concept: **"Innovation of Digital Printing that Makes Money"**

Official Website: www.bkkadsignexpo.com

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HIGHLIGHT IN 2023!

- ✓ **3-in-1 EXPO** will take place on 10,000 sq.m area for 4 days as the annual trade show featuring the technology of types of machinery and materials for the entire solutions.
- ✓ **Get** Creative ideas, Innovation of Comprehensive Signage and Digital Printing Technology from 1,000+ brands, 400+ booths
- ✓ **Get** Special Promotions of the Year from Leading Distributors
- ✓ **Gain** benefits from Workshop & Seminar
- ✓ **Gaze** at Showcases and get services of Sign Makers from **"SIGN MAKER SHOWCASE AND SERVICES" Zone**

"It is a must-attend event for industry professionals to expand their business and upskill-reskill in exclusive seminars and sign workshops as well as networking activities."



EXHIBITOR PROFILE:



- ✓ **Large Format Printer;**
Eco Solvent, UV, Latex Printer,
Inkjet Flatbed Printer
- ✓ **Digital Printer for fast printing**
business, Colour separation,
photo lab and camera shop
- ✓ **Laser, Cutting, Fiber, Engraving,**
Die-cutting machine,
CNC & Lather machine
- ✓ **Sign and Printing materials;**
ink, sticker, vinyl, acrylic sheet,
tools, Trodat, office supplies, etc.
- ✓ **Innovative Media, P.O.P media,**
Display, Kiosk
- ✓ **Out of Home Media,** Billboard,
Instore Media
- ✓ **LED display screens**
Manufacturer and Distributor,
Digital signage screens, video
walls, Interactive screens
- ✓ **LED lighting for signage,**
advertising media, retail stores
and interior decoration
- ✓ **Slim light box** for advertising
- ✓ **3D Printer** for signage, model,
Model 3D Scanner





BANGKOK AD & SIGN EXPO 2023

Innovation for Signage - LED, Advertising Media,
Fabric Signage, Display, Sticker Wrap for Vehicle and Building

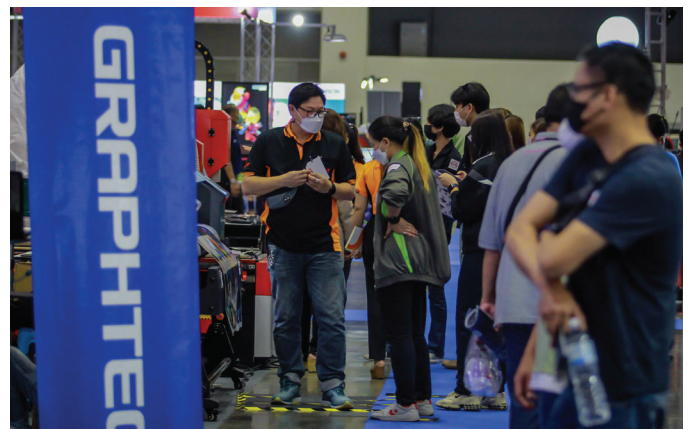
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**HALL 6-7 IMPACT,
THAILAND**

VISITOR TARGETS AND REAL BUYERS:

- Signs makers, Advertising media producers
- Print-on-demand printing houses, Printing Companies, Photo Agency
- Fabric Weaving factory, Fabric screen printing shop, Cloth & Sportswear printing business, Recycling Fabric Factory, Cleanroom Garment Manufacturer, Apparel business
- Manufacturers of packaging boxes, labels, and e-commerce business
- Architects, Engineers, Interior designers, Graphic Designer
- Event Organizers
- Content Providers, Creative Agencies
- Owner or concessionaire of Out-of-home media, digital media, instore media,
- Real estate, Specialty Stores, Department stores, Retail Stores
- Healthcare facilities, Clinic
- Automotive paint, Car Care Shop
- Bank & Financial Institution
- Hospitality Business, Food & Restaurant Business
- Import/Export, Trading Company
- Local and International Trade Associations, Federation, Government Agencies



EXHIBITOR PROFILE:

- ✓ Dye-Sublimation Printer
- ✓ Direct-to-Garment Printer (DTG Printer)
- ✓ Direct-to-Fabric Printer (DTF Printer)
- ✓ Direct-Film- Transfer Printer (DFT Printer)
- ✓ Embroidery Machine, Sewing machines, accessories



VISITOR TARGETS AND REAL BUYERS:

- Fabric Weaving factory, Fabric screen printing shop
- Cloth & Sportswear printing business
- Recycling Fabric Factory
- Garment Manufacturer, Apparel business
- Import/Export, Trading Company
- Local and International Trade Associations, Federation, Government Agencies





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BANGKOK PACK & LABEL EXPO 2023

Innovation for Packaging and Label Printing

Corrugated Printer, Labelling Machines and Labels

Automatic Carton Box Cutter Machine

INNOVATION OF DIGITAL PRINTING THAT MAKES MONEY

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**HALL 6-7 IMPACT,
THAILAND**

EXHIBITOR PROFILE:

- ✓ **Packaging** Box Printer Machines
- ✓ **Corrugated** box printer Machines
- ✓ **Digital Label** Printer Machines
- ✓ **Labels**, Materials for product label production
- ✓ **Carton** Folding, Carton Sealing Machine, Automatic Carton Box Cutter Machine
- ✓ **Cutting Plotter** Machine
- ✓ **Di-Cut** Printer
- ✓ **Barcode** Printer



VISITOR TARGETS AND REAL BUYERS:



- Owner of packaging printing business
- Owner of corrugated printing factory
- Owner of label printing business
- Manufacturers of packaging boxes, labels,
- E-commerce business, Merchandising, Logistics, Warehousing
- Print-on-demand printing houses, Printing Companies,
- Food & Beverage Business, Cafe & Restaurant, Cosmetic
- Hospitality Service Business and Retail Stores,
- Graphic Designer, Visual Art, Decoration Designer
- Local and International Trade Associations, Federation
- Government Agencies



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WHY ATTEND OUR EXPO?

3 Reasons to Exhibit

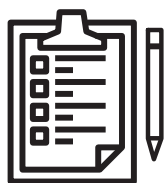


01



Clear concept of organizing exhibition to support **Selling-Purchasing negotiation** from Real Buyers from Thailand and Neighboring Countries for Full 4 days

02



Get to know Real Buyers Nationwide and CLMV - Cambodia, Laos, Myanmar, Vietnam

03



Reach Real Buyers and Repeat orders from buyers continuously after the exhibition

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WHY ATTEND OUR EXPO?

4 Reasons to Visit



01



Gaze on 10,000 - sq.m.
exhibition area from
Leading Distributors

02



Get Creative ideas
Innovation of Digital
Technology over
1,000 brand 75,000 items

03



**Get Special
Promotions** of the Year
from every booth

04



Exclusive Workshop
+ Seminar from **Guru**
in the industry



ABOUT ORGANIZER



Grand Master Exhibition Co., Ltd. Is found to provide professional management services for events and exhibitions. The company is established by a team of highly experienced professionals in organizing trade fairs, events, online and offline business matching, seminars, and workshops for businesses on signage making, advertising sign, and advertising media, digital printing, design magazine & publication for over 15 years.

Through long-established relationships with associations, and media partners that are not limited to Thailand but also to neighboring countries especially CLMV - Cambodia, Lao, Myanmar, and Vietnam, etc. Our trade fairs are significant platforms and a part of the industry.

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